



LEADING INNOVATION FOR GREENER TOMORROW

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- Human activities are directly increasing the level of greenhouse gases (GHG) into the atmosphere
- Climate change is a global issue: 1 ton CO₂ emitted in India = 1 ton CO₂ emitted in Qatar
- Rising levels of greenhouse gases are already changing the global climate and the face of the planet, including severe droughts in Africa and flooding in Northern Europe.
- Climate models predict the global temperature will rise by about 1.4 to 5.8 degrees by 2100
- Climate change is likely to have a significant impact on the global environment, economy and society.



What is global warming

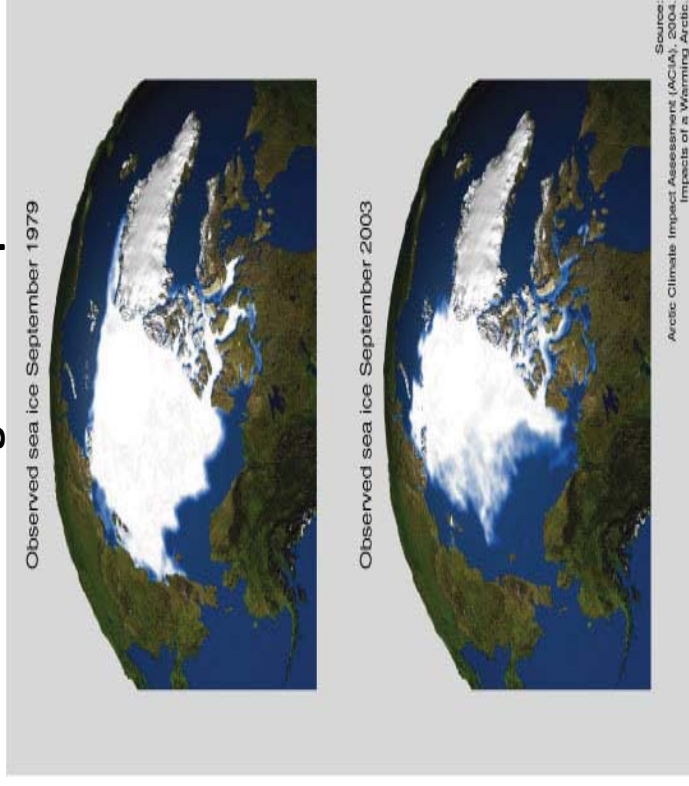
- **Global warming** is the rise in the average temperature of Earth's atmosphere and oceans since the late 19th century and its projected continuation.
- The "**greenhouse effect**" is the warming that happens when certain gases in Earth's atmosphere trap heat. These gases let in light but keep heat from escaping, like the glass walls of a greenhouse.

"Greenhouse" Effect



- 1) Solar radiation
- 2) Reflected back to space
- 3) Absorbed by atmosphere
- 4) Infra-red radiations emitted from Earth
- 5) Some of the IR passes through the atmosphere
- 6) Some is absorbed and re-emitted by greenhouse gas molecules

Melting Polar Caps

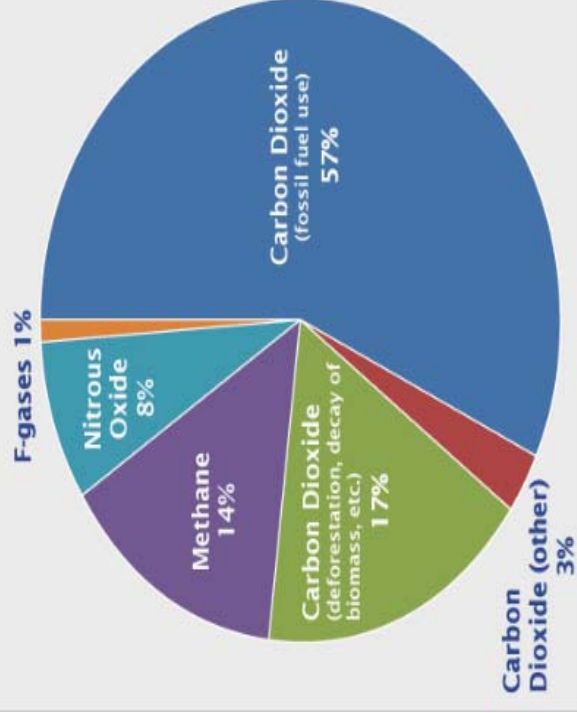


The effect is increasing temperatures on Earth

- Carbon dioxide emissions from fossil fuel burning power plants
- Carbon dioxide emissions from burning gasoline for transportation
- Methane emissions from animals, agriculture such as rice paddies and from the Arctic
- Deforestation, especially tropical forests for wood, pulp and farmland
- Increase in usage of chemical fertilizers on croplands

- CO₂ is biggest contributor of global warming
- 77 % CO₂ is produced in total green house Gases
- 57 % by fossil fuel used in producing electricity

Global Greenhouse Gas Emissions by Gas

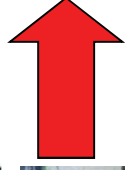


Source: IPCC (2007)

➤ The Effects



1. Temperature increase
2. Sea level rise
3. Increased flooding
4. Increased droughts



➤ The Results



Agriculture and food security
Crop yields, irrigation demands...



Water resources
Water supply, water quality...



Coastal areas
Erosion, inundation, cost of prevention...



Species and natural areas
Biodiversity, modification of ecosystems...

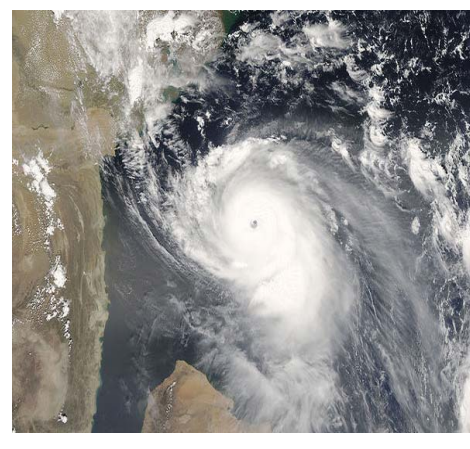
- 50 Million people in the Arab world have been affected by climate change in last 30 years.
- \$30tr in damages due to the possible displacement of 1.5 million people if sea levels were to rise by 0.5 meters
- The average annual temperature of Kuwait was 52.6°C - the hottest in the Arab world in 2010.
- \$50b tourism industry and agriculture could be severely affected by extreme weather events.
- 40% of jobs in the Arab world are derived from agriculture.



Gonu in Oman, 2007



Flood in Saudi Arabia, 2009



➤ *Rapid expansion in the consumption of Energy throughout the Middle East area.*

The demand for energy within the Middle East regions has grown significantly over the past decade, with the percentage growth of energy consumption surpassing both that of China and the U.S.

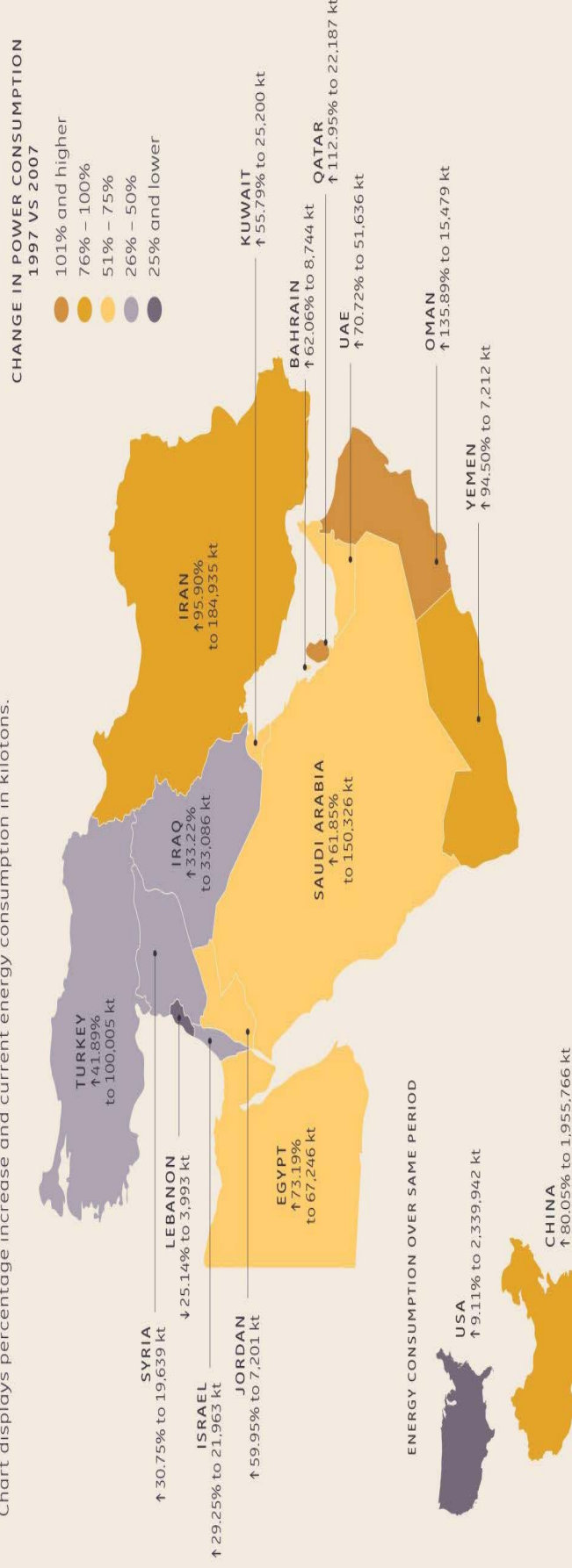
The International Energy Agency and the World Bank Growth figures comparing 1997 to 2007 show:

Oman, up 135.9%	Qatar, up 112.9%	Iran, up 95.9%
Yemen, up 94.5%	Egypt, up 73.2%	Saudi Arabia, up 61.8%

That's compared to an 80% growth in China and a 9.1% growth in the U.S.

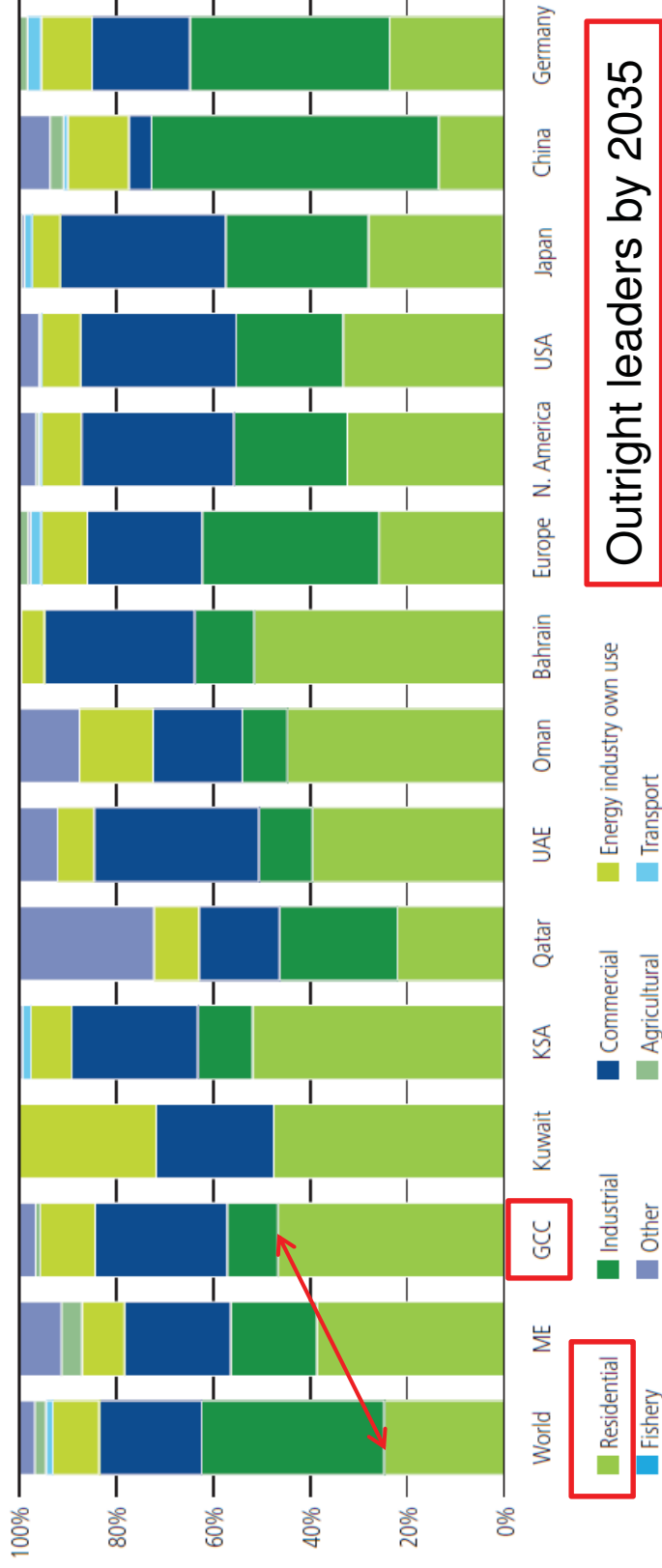
CHANGE IN MIDDLE EAST POWER CONSUMPTION 1997 VS 2007

Chart displays percentage increase and current energy consumption in kilotons.



- GCC countries' consumption is driven largely by home use,
- GCC countries residential use - 47%
- Global average residential use - 25%
- GCC Growth rate per capita electricity consumption (2007-2035) – 2.5 % annually

Energy consumption - GCC countries vs. selected regions



- The residents of the Gulf produce about ten times as much CO2 as the average global citizen.
- According to the International Energy Agency (IEA), the combined countries in the Gulf Cooperation Council (GCC) annually emit 26.3 tones of CO2 per capita, and thus six times as much as the global average.
- Qatar itself has had the highest CO2 balance worldwide with 55.43 tones per capita ten times higher than the average.
- The emirate's poor emissions balance is partly explained by its position as the world's largest producer of liquefied natural gas, a technology with high CO2 emissions. In total, 67 per cent of Qatar's CO2 emissions are attributable to the oil and gas sector.
- The operation of air conditioning alone, for example, accounts for nearly 67 per cent of the energy consumption of private households.



Average global citizen CO2 production

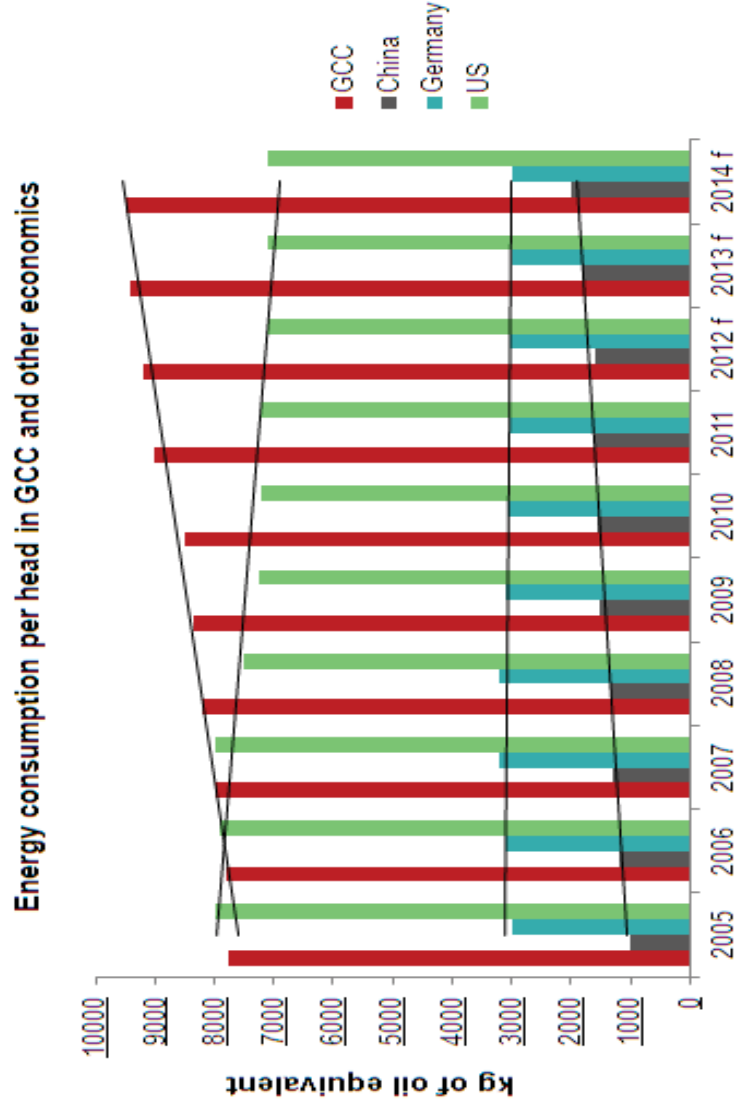


GCC citizen CO2 production

Rising Electricity Demand in Qatar

According to Qatar General Electricity and Water Corporation, electricity production at the end of the second quarter of 2008 stood at approximately 4263 Megawatts (MW), and is expected to double by 2011 to more than 8707 MW. The rapid growth population in Qatar, from 1.7 million to 1.9 million by 2014, is intensifying the demand for electricity and water, leading to multi-billion dollar power generating projects; some using renewable energy which is making inroads into sources of power for this region.

- Qatar will account for 2.22% of Middle East and Africa (MEA) regional power generation
- Electrical consumption per capita is expected to increase by 28%
- Electricity generation will increase by 49.1%
- Power consumption is expected to increase from an estimated 20TWh in 2009 to 33TWh by the end of 2014

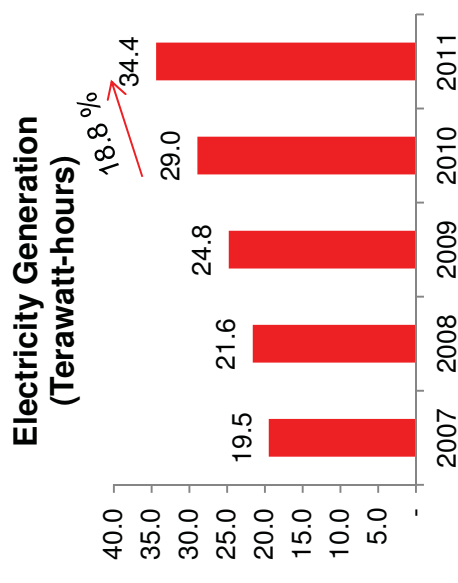
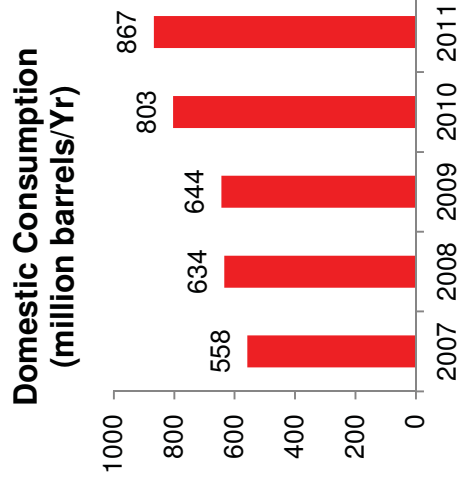
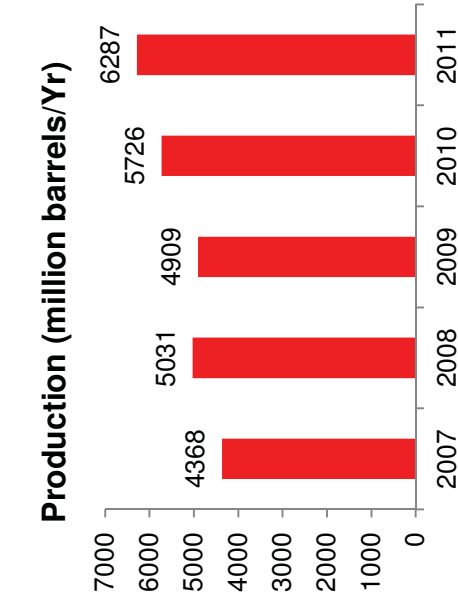


Source: Economist Intelligence Unit.



- **Highest CO₂ balance worldwide**
55.43 tonnes per capita
Ten times higher than the average
- **Oil and gas sector**
67 % of Qatar's CO₂ emissions
- **Electricity generation will increase by 49.1% till 2014**
- **Air-conditioning of private households**
70 % of the energy consumption

R/P Ratio – 39.3



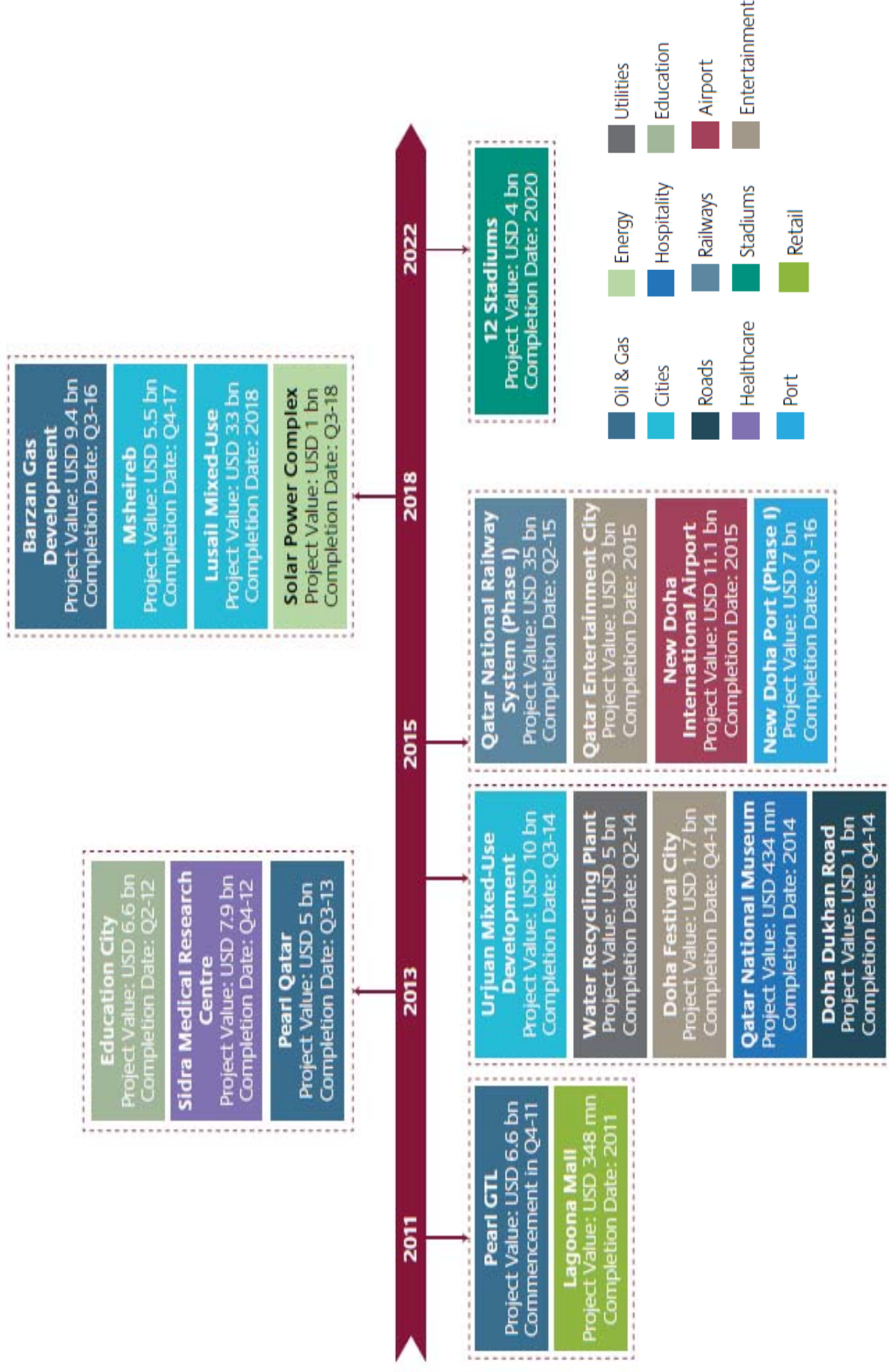
Reserves-to-production (R/P) ratio - If the reserves remaining at the end of any year are divided by the production in that year, the result is the length of time

Source : BP

TOSHIBA
AIR CONDITIONING

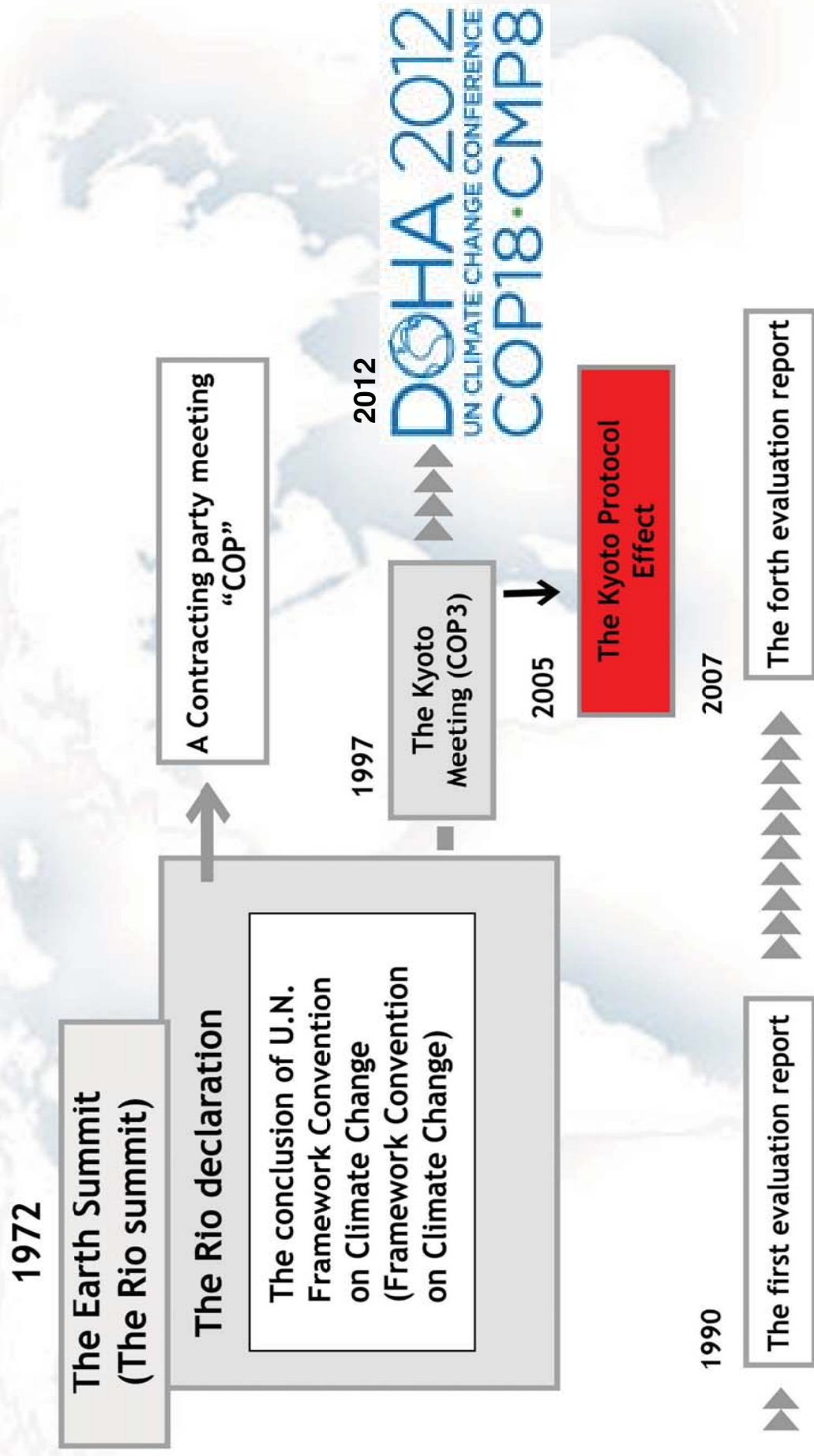
QATAR FUTURE PROJECTS





**What is the World
doing about the
situation?**

Trends



- The Kyoto Protocol treaty was negotiated in December 1997 at the city of Kyoto, Japan and came into force February 16th, 2005
- The Kyoto Protocol is a legally binding agreement under which industrialized countries will reduce their collective emissions, over a five-year period 2008-2012, of greenhouse gases by 5.2% compared to the year 1990.
- The goal is to lower overall emissions from six greenhouse gases - carbon dioxide, methane, nitrous oxide, sulphur hexafluoride, HFCs, and PFCs
- **Qatar** ratified the UNFCCC in 1996 and the Kyoto Protocol in 2005. It is a non-Annex 1 UNFCCC party and therefore not obligated to set emission control targets, **BUT** is making voluntary efforts and plans to reduce its national greenhouse gas emissions.

Kyoto Protocol to the United Nations Framework Convention on Climate Change



Kyoto Protocol participation map
(commitment period: 2013-2020)

- Parties, Annex I & II countries with binding targets
- Parties, Developing countries without binding targets*
- States not Party to the Protocol
- Signatory country with no intention to ratify the treaty, with no binding targets
- Countries that have renounced the Protocol, with no binding targets*
- Parties with no binding targets in the second period, which previously had targets*

*Note: As part of the 2010 Cancún agreements, 76 developed and developing countries have made voluntary pledges to control their emissions of greenhouse gases.

**What is the EU doing
about the situation?**

Countdown to compliance

Jan 2004	1	Ban on the introduction and supply of new air conditioning systems operating on R22
Dec 2009	31	Supply of new R22 refrigerant used to service RAC equipment is banned
Jan 2010	1	Only reclaimed or recycled R22 refrigerant may be used from January 2010 until 31 December 2014
Jan 2013	1	Following the phase-out, the cost of R22 refrigerant could quadruple in price year on year and supplies of recycled R22 could run out by 2013
Dec 2014	1	Systems operating on R22 refrigerant will be classed as 'not serviceable'
Dec 2014	31	A complete ban on R22 refrigerant, including reclaimed or recycled, comes into force

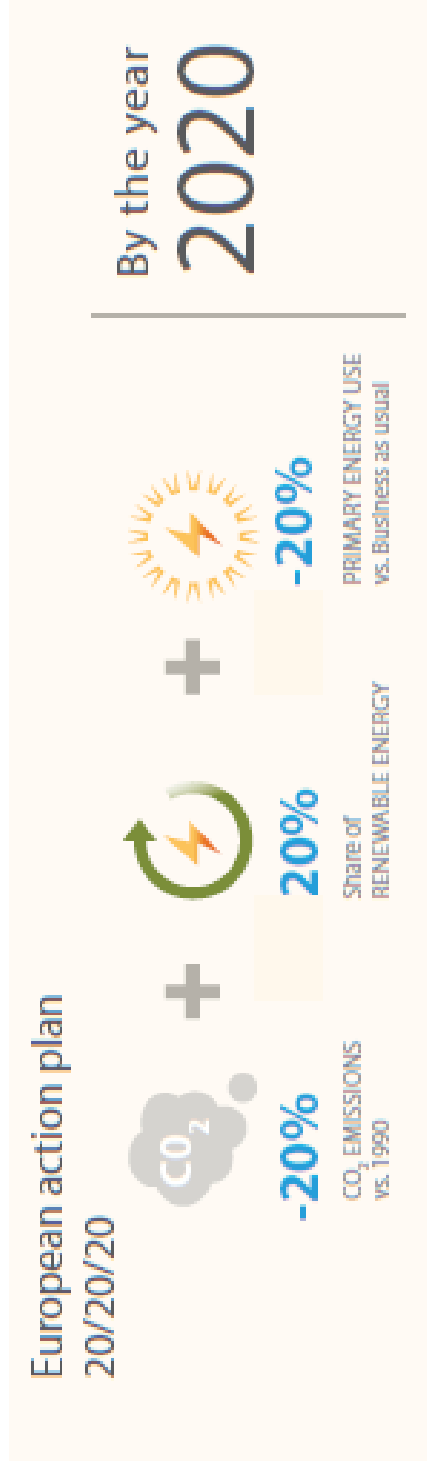
Time to act before the ban

BACKGROUND TO THE BAN

In the continuing bid to beat global warming, new legislation is enforcing the removal and replacement of R22 refrigerants which have been shown to have a detrimental effect on the ozone layer. The EC Ozone Regulation provides the legislative framework for EU member states to meet their obligations to halt damage to the ozone layer. A programme to phase out ozone-depleting substances began in the 1990s with a ban on the most harmful CFCs, such as R12. This was followed by a ban on new equipment using 'transitional' CFCs, which includes R22, in 2001 (2004 for smaller air conditioning systems).

What makes R410a a better refrigerant?

R410a is more environmentally friendly. It has a zero Ozone Depleting Potential, so if the system does leak, the escaping refrigerant won't harm the ozone.



To help achieve the above targets:

The Energy Related Products (ERP) Directive specifies minimum ecodesign requirements, such; as higher energy efficiency ratings, which must be integrated into air conditioning products with a capacity of less than 12kW from 2013 (EuP Lot 10).

The directive affecting VRV/VRF systems is currently scheduled to start in 2015, which will enforce minimum energy requirements of products being imported in to the EU (EuP Lot 6/21).



On 15 December 2011, the European Commission adopted the [Communication "Energy Roadmap 2050"](#).

The EU is committed to reducing greenhouse gas emissions to 80-95% below 1990 levels by 2050 in the context of necessary reductions by developed countries as a group.

In the **Energy Roadmap 2050** the Commission explores the challenges posed by delivering the EU's decarbonisation objective while at the same time ensuring **security of energy supply** and **competitiveness**.

The Energy Roadmap 2050 is the basis for **developing a long-term European framework** together with all stakeholders.

Video. Stakeholders conference on energy roadmap 2050

<http://webcast.ec.europa.eu/eutv/portal/archive.html?viewConference=14158>



15 MINUTES OF CYCLING >>> 10 WATT-HOURS
ELECTRICITY>>> EARN A FREE MEAL



SOLAR PARKING LOTS CHARGE COMMUNITY BIKES WITHOUT TAPPING
THE GRID

Qatar initiative



1st CO₂ –neutral football world cup

- Qatar National Convention Center
- LEED Gold Certified
- 12.5% of total building energy produced by Solar roof



PLANET'S 1.3 BILLION CATTLE USED TREADMILLS FOR
EIGHT HOURS A DAY, THEY WOULD GENERATE 6
PERCENT OF THE WORLD'S POWER

Many countries are still in “grow dirty and clean up later” philosophy

While

QATAR is ahead adopting Qatar Building Code(Green building) for all building by
2020

Are We Responding ???



➤ In order to meet both the future energy demands of the region, whilst also reducing the production of CO2 output of the GCC countries to sustainable levels, two approaches must be considered and acted upon.

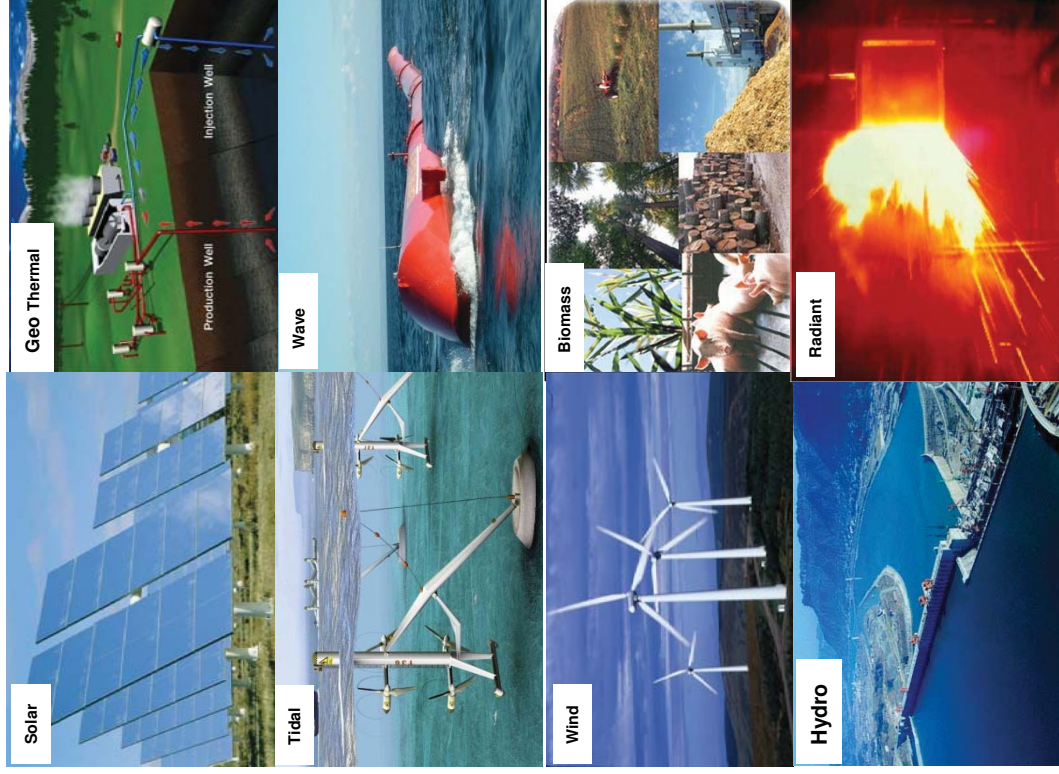
Approach 1 – The use of renewable energies

1. Solar Energy
2. Wind Power
3. Hydropower
4. Geothermal Energy
5. Biofuel
6. Biomass
7. Bioplastics
8. Bioasphalt

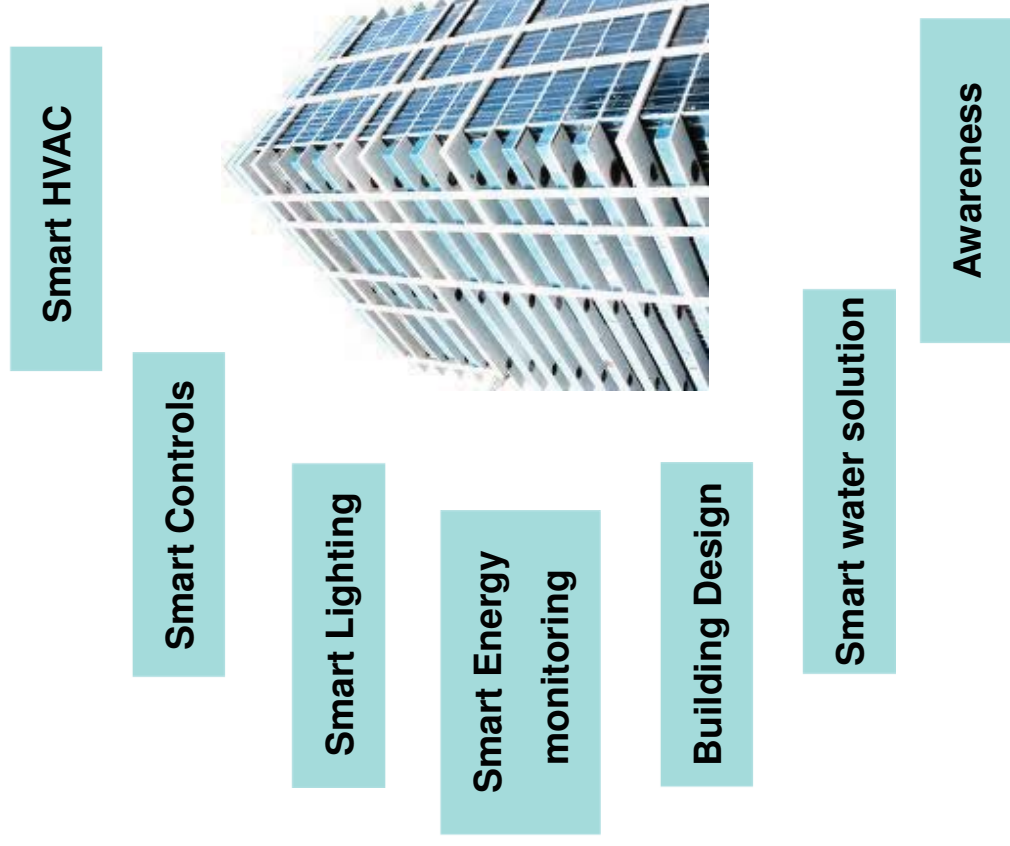
Approach 2 – Reducing energy consumption

1. Assess how your building consumes and wastes energy
2. Use more energy efficient equipment..
3. Match HVAC and lighting output to occupancy.
4. Maintain equipment for maximum efficiency.
5. Maximize lighting efficiency
6. Measure water usage and waste.
7. Schedule cleaning during regular work hours.
8. Insulate thoroughly.
9. Meet LEED standards.
10. Make building occupants more informed

Renewable Generation



Consumption



➤ **Solar Energy** - With an average daily horizontal irradiance of 5.8 kWh/m², Qatar is well-placed to utilise solar energy.

➤ **Wind Power**- With 3.9 hours of full-load wind on average daily, Qatar has a reasonable potential for wind energy. Wind turbine installations are being considered on the Qatar-Bahrain causeway in an effort to improve project sustainability.

➤ **Geothermal Energy** - Qatar has a reasonable geothermal potential, with the efforts of the country to acquire expertise in the field to develop their resource being praised by one of the world's main geothermal powers, Iceland.

➤ **Biofuel** - There are significant financial incentives available for the successful adoption of aviation biofuels. Qatar Airways has not yet specified feedstocks, but has announced the start of a project with Verno Systems, a US biofuels firm.

Solar Farms**Wind Farms**

➤ The Qatar General Electricity and Water Corp (Kahramaa) has announced a plan to reduce electricity consumption in the country by 20% and water consumption by 35% in the next five years. *Source ameinfo.com*

➤ This will be achieved through a variety of means ranging from public awareness campaigns to laws and regulations to rationalise consumption of water and electricity. *Source ameinfo.com*

➤ Kahramaa has already issued guidelines to the public on ways and means to rationalise water and electricity consumption. The ongoing awareness campaign will be intensified and penalties would also be imposed on those violating the guidelines. *Source ameinfo.com*

Renewable Generation



Solar Power

Nuclear Power

Hydro Power

Wind Power

Geothermal Power

Toshiba CO2 Capture Technology

SMART Consumption

Smart Air
Conditioning

Smart Lighting
Control

Smart BEMS

Smart Security

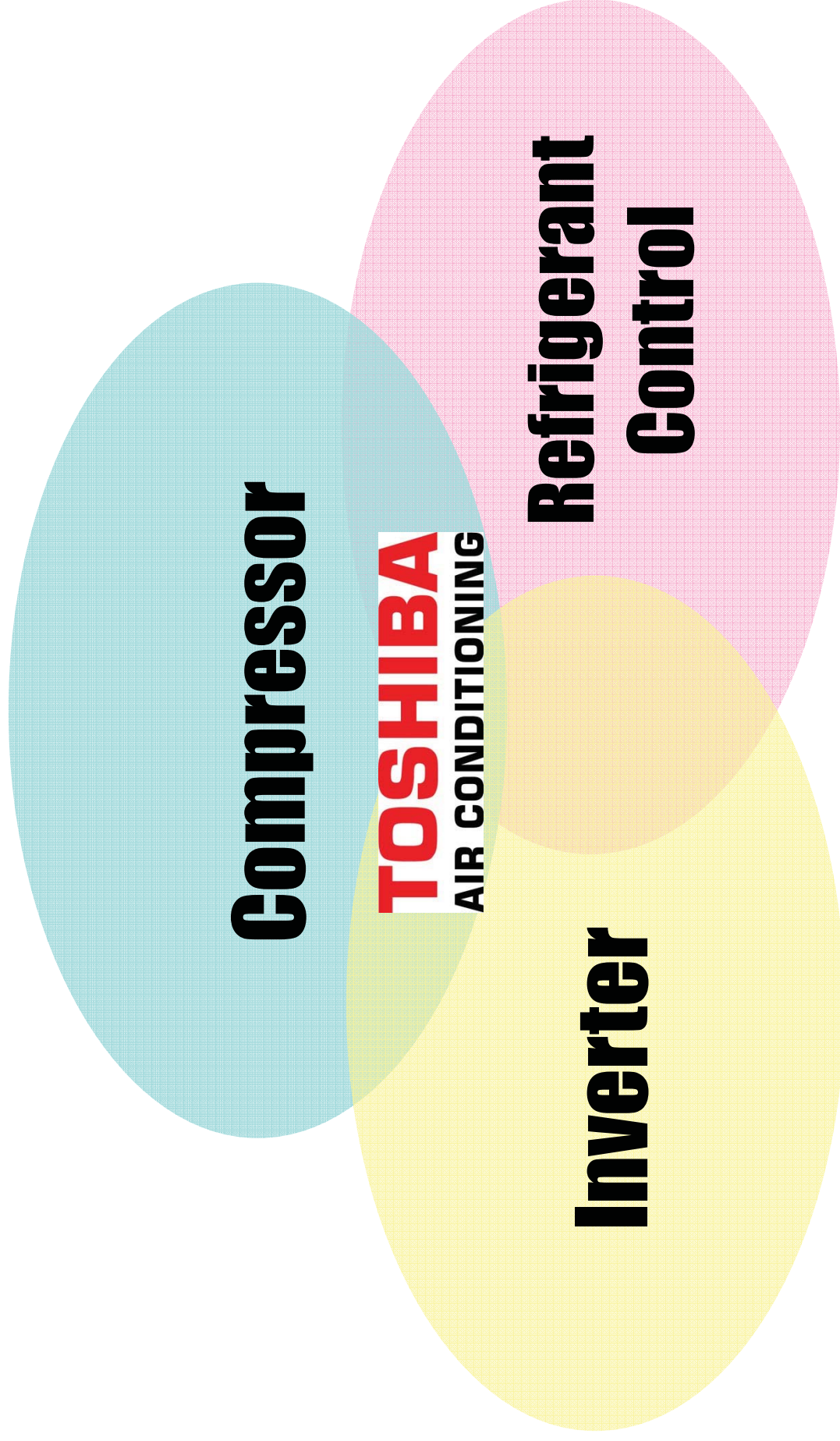
Smart Elevator

AMI

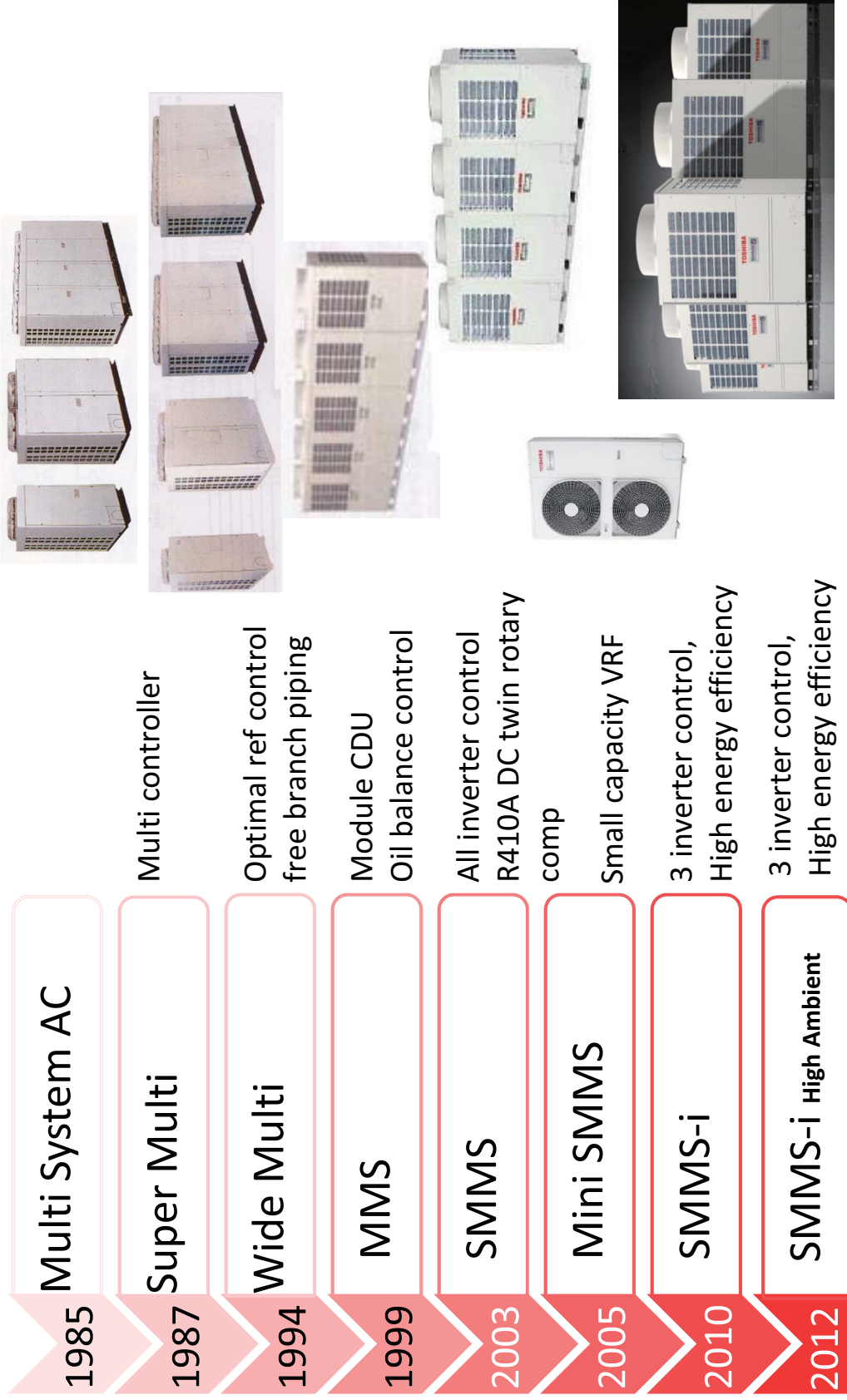
Toshiba VRF High Ambient Markets Made in Japan

Smart Air
Conditioning





➤ *Toshiba* has considerable expertise and knowledge regarding the key technologies of VRF air conditioning design, due to its long history of involvement with the product.





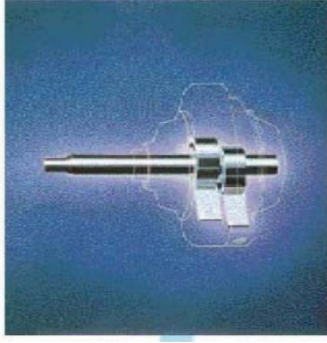
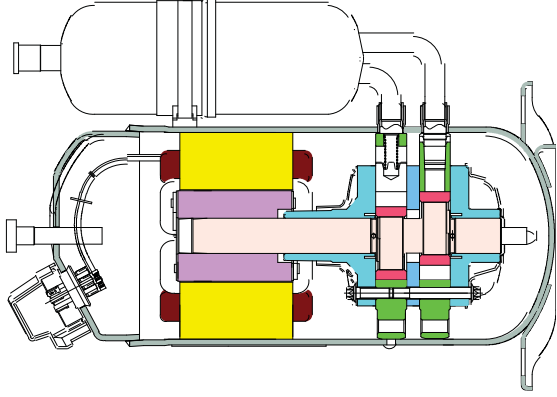
The next-generation “**i**-quality” trio !



imagination
innovation
intelligence

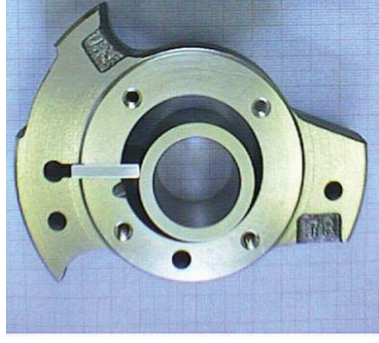
Compressor Comparison in VRF

Rotary compressor

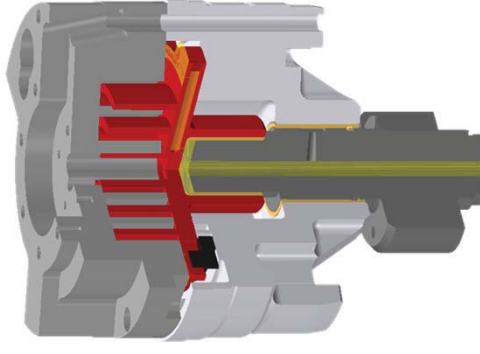
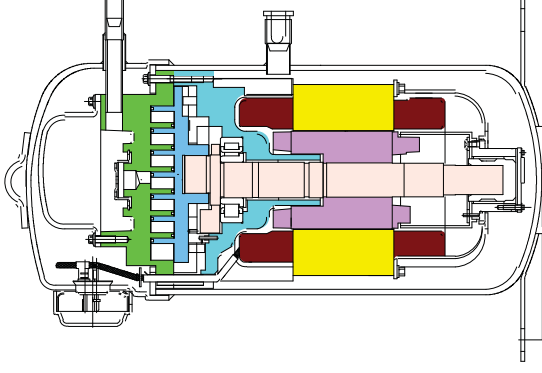


DC Twin Rotary Compressor

- High Reliability
- High Efficiency
- Low Noise



Scroll compressor



Compressor Comparison in VRF

Type of the compressor

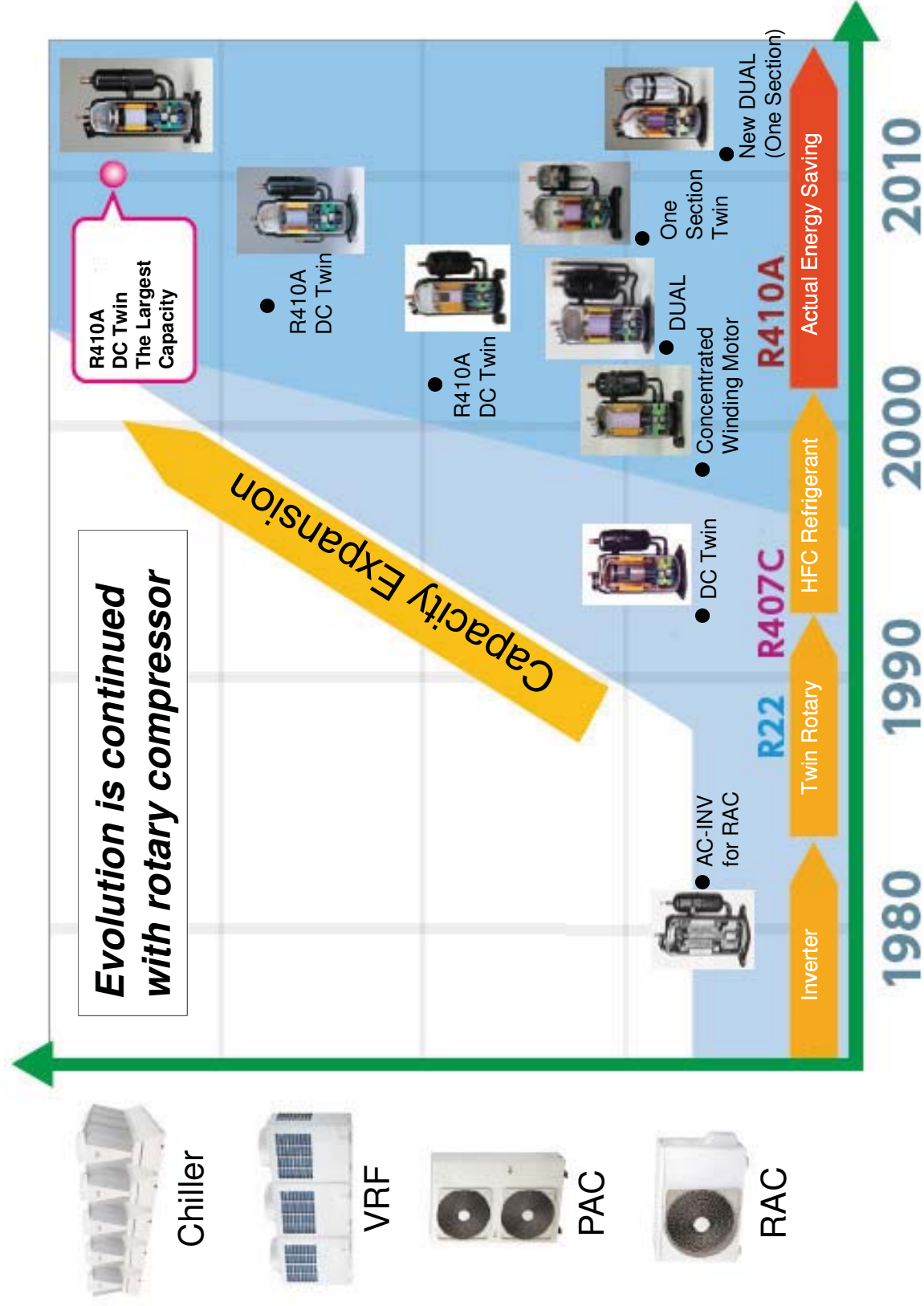
All inverter	INV COMP	INV COMP
Single Inverter	INV COMP	--
Inverter + fix speed	INV COMP	FIX speed COMP
Digital Scroll	FIX speed digital scroll COMP	FIX speed COMP

TOSHIBA has unique presence
with **INV** + **INV** compressor in VRF air-
conditioners.

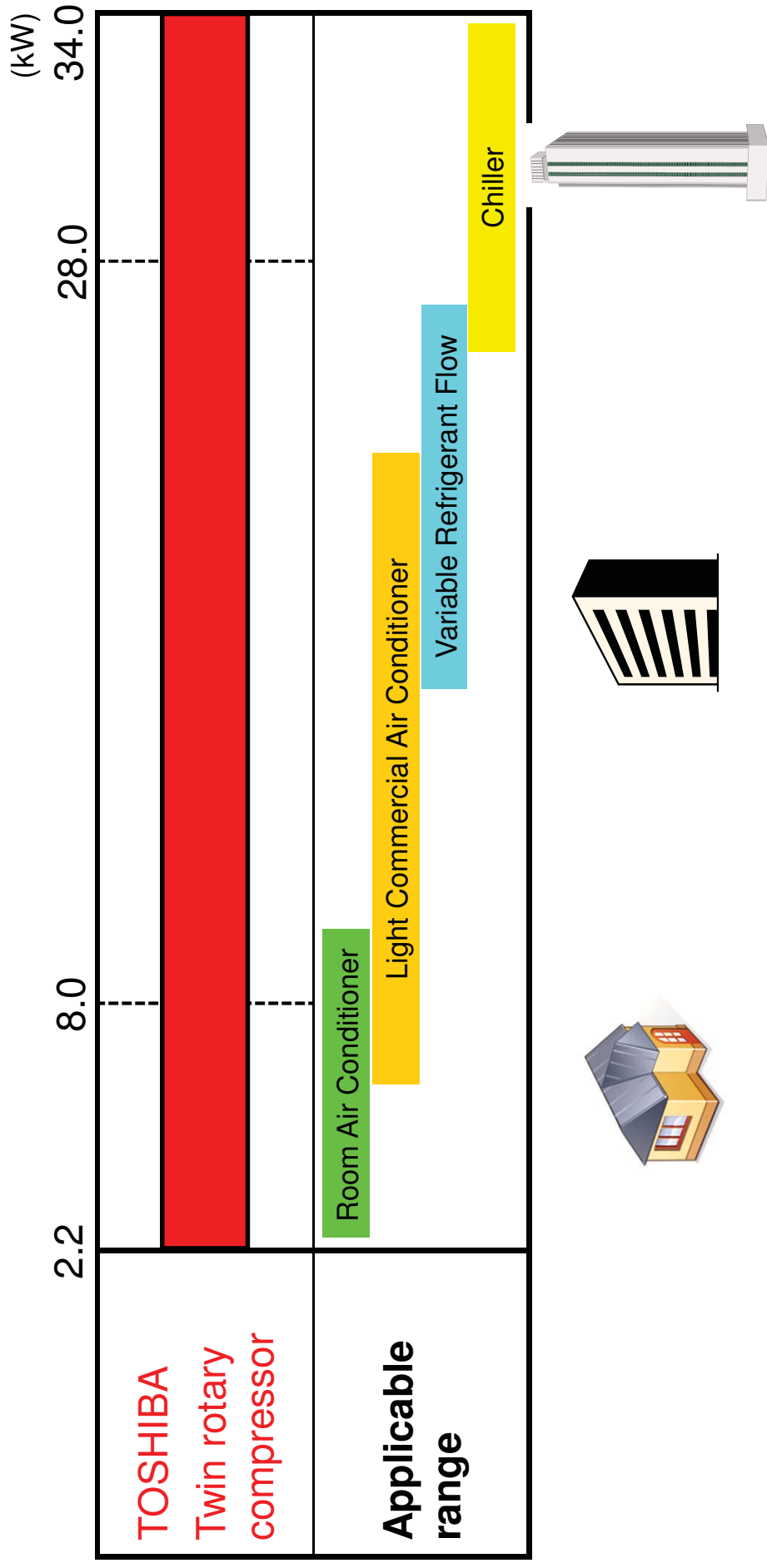
All inverter DC twin rotary compressor VRF



Toshiba Compressor Line Up



Compressor Capacity Range

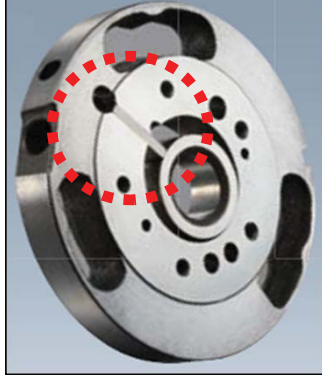


In general, rotary compressor covers for small and medium capacity.

*But, the **TOSHIBA** rotary compressor has from 2.2kW to 34.0kW, from residential air conditioner to chiller, as line up.*

Rotary Compressor

Rotor



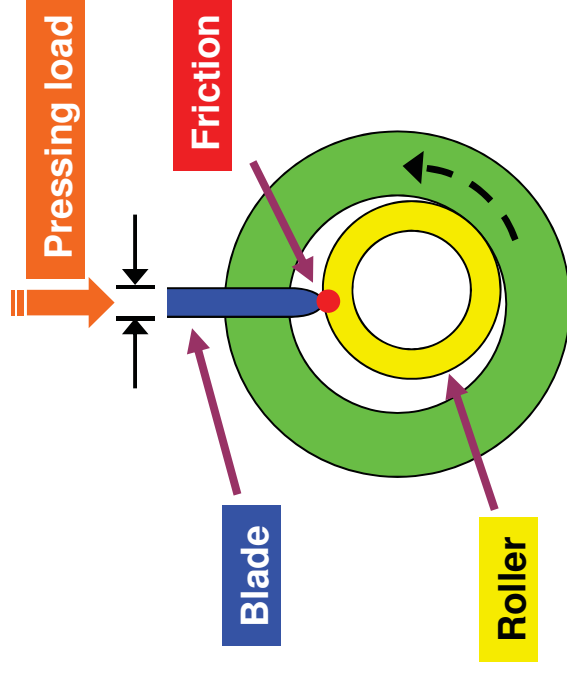
The blade thickness is reduced

The back side area of blade is reduced

Reduction of the pressing load

Reduce the friction

Motor efficiency increase

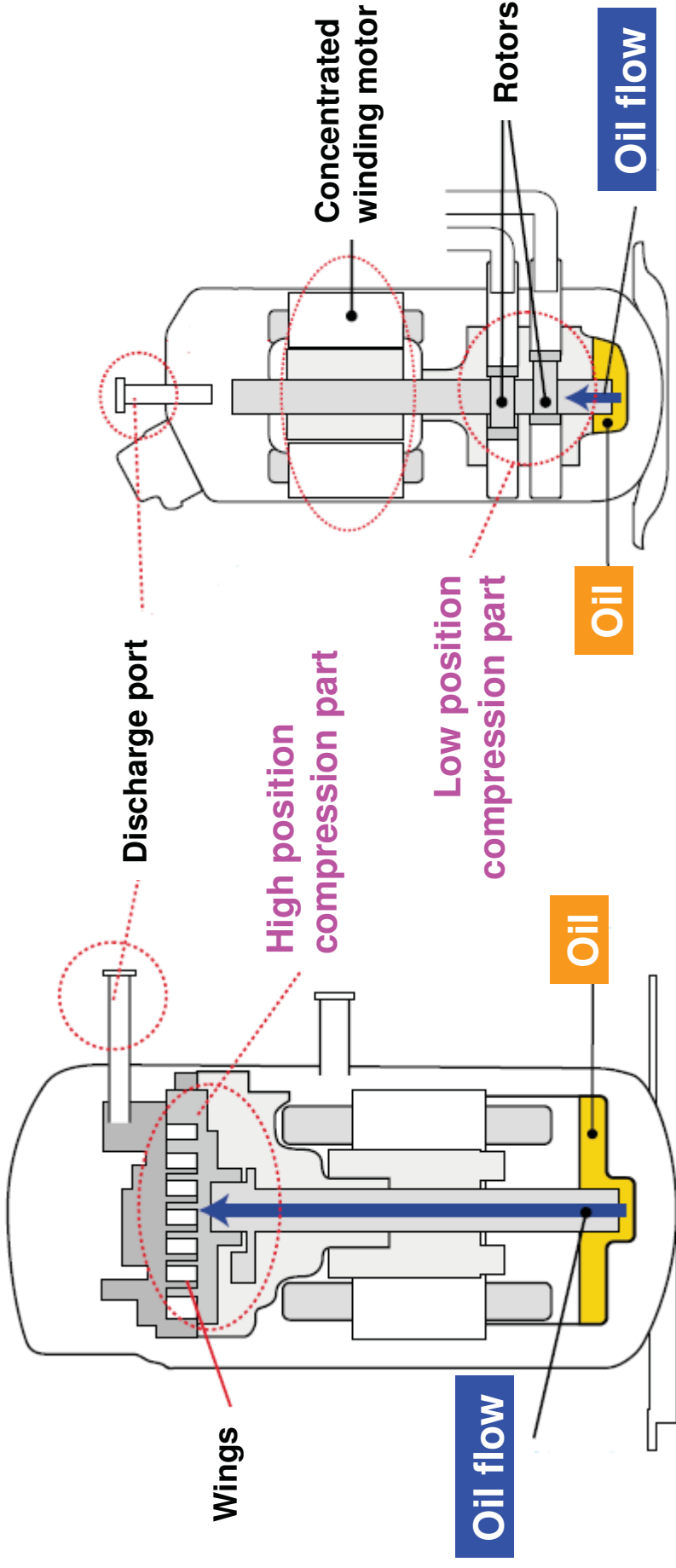


By using **TOSHIBA** unique and latest technology, it could reduce the friction between roller and blade.

Compressor Design Comparison

Scroll compressor

Rotary compressor



Rotary compressor is easy supplying the lubricating oil to compression part because of low position.

And the lubricating oil is easy to flow to the refrigerant cycle because the compression part is near the discharge port.